

## Our contribution to the Sustainable Development Goals



### SDG 5 • Gender equality

We promote equality between men and women

Gender gaps still exist. Women are over-represented in the poorest segments and, because of the sectors in which they work, disproportionately affected by the pandemic.

That is why one of BBVAMF's strategies is women's development and empowerment. By offering them financial resources, we help to empower them and contribute to their economic and social development. Although fewer loans have been originated this past year, 62% of people in poor segments served by BBVAMF entities were women.

For more details, see *Women's empowerment*.

**371,172** entrepreneurs benefited\* in 2020

USD **553 M** disbursed in 2020

\* Female clients granted a loan in 2020, including programs created specifically to train women entrepreneurs.



#### Women served

Current credit clients at 12.31.2020



**62%**  
of clients served  
in 2020 were women

#### Poverty by gender

New credit clients in poverty,  
by year they began banking with us

