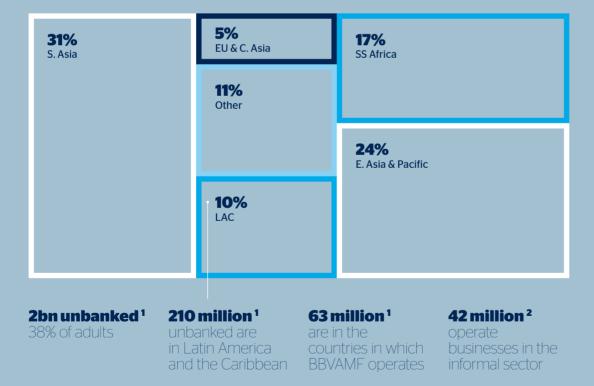
# Our priority: to serve disadvantaged communities

Globally, 2 billion<sup>1</sup> adults lack access to financial services, i.e. 38% of adults around the world. In Latin America alone there are 210 million<sup>1</sup> people excluded from the financial system. 63 million<sup>1</sup> of the unbanked live in the countries in which

BBVA Microfinance Foundation operates and 27 million<sup>2</sup> are self-employed or micro entrepreneurs, representing 35% of the labor force, and thus emerging consumers, interested in products and services that are essential to their development.



## Unbanked population by country 1

**62%** Colombia

71% Peru

46%

**Dominican Republic** 

Chile

**37%** 

**57%** Panama

30% Puerto Rico

**50%** Argentina

2\_IDB - Fomin 2015, Financial Inclusion in Latin America and the Caribbean: Data & Trends.

1\_Source: 2014 Data, Global Findex, World Bank. The Global

Findex database

comprehensive

inclusion that

people's use of

and is based on interviews with about

150,000 nationally representative and

randomly selected

adults (age 15+) in

over 140 countries.

The survey was

representative

samples. Denotes the number of

respondents who

report having an account (as sole title owner or with

someone else) at a bank or another type of financial institution.

carried out using randomly selected, nationally

financial services

across countries and

over time. It consists

of over 100 indicators

is the world's most

database on financial

consistently measures

# **BBVAMF** Group at a glance

The BBVA Microfinance Foundation (BBVAMF) is a sizeable and growing group of eight microfinance institutions (MFIs) in Latin America (BBVAMFG). Its aim is to become the benchmark financial institution, through its MFIs, for the micro-entrepreneurs with productive activities it serves, by providing responsible financial services that foster sustainable social and economic progress. Using each MFI's extensive experience and local

expertise, BBVAMF brings technology and banking know-how to the entities with which it operates, in order to improve efficiency and scale. BBVAMFG has now reached critical mass, serving approximately 1.7 million low-income clients in seven countries in the region, and with assets at the end of 2015 of USD 1.1bn. Further information is available at:

www.mfbbva.org/en/

### **Significant scale**

Total net clients



435,879 Financiera Confianza
361,722 Banco Adopem
102,141 Fondo Esperanza
15,674 Microserfin
10,568 Emprende
1,112 Microfinanzas PR

**785.535** Bancamía

170 Contigo

Source: BBVAMFG institutions. BBVAMF calculations.

Serving around. 1.7 million clients with an indirect impact on 6.9 million people.

# Consistently reaching low-income entrepreneurs

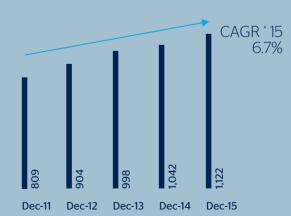


Source: BBVAMFG institutions. BBVAMF calculations.

83% of total clients as of Dec 31,2015 are vulnerable, of which 35% are classified as poor (i.e. below the poverty line of their respective country).

# Solid and growing asset base

Total aggregate assets as of December 31, 2015 (USD million)



Source: BBVAMFG institutions. BBVAMF calculations.

### Solid asset base to support MFI growth.

### **Extensive regional footprint**

**BBVAMF** Introduction 5



509 offices across 7 countries through 8 microfinance institutions (MFIs) and 7,910 employees.

**BBVAMF** Social Performance Report 2015

# **Creating** long-term value

**BBVA** Microfinance Foundation (BBVAMF) was incorporated in 2007 as a major component of the corporate social responsibility strategy of its founder, Banco Bilbao Vizcaya Argentaria, S.A. (BBVA), focused on financial inclusion. Headquartered in Madrid (Spain), BBVAMF was set up as a non-profit. independent from it and from the BBVA group in its governance and management. in order to ensure it permanently maintains a social purpose.

BBVAMF operates as a financial holding that actively manages the microfinance institutions (MFIs) in which it has majority stakes with the aim of addressing the financial needs of low-income micro-entrepreneurs in Latin America through Responsible Productive Finance, a methodology designed in-house. BBVAMF's markets span Colombia, Peru, Chile, Argentina, Panama, Dominican Republic and Puerto Rico.

Using a centralized approach, BBVAMF supports the MFIs so that they can optimize their daily operations by providing financing and banking expertise at all levels in order to build sustainable institutions that create real economic and social value in the communities they reach. At the same time BBVAMF safeguards their mission to boost sustainable economic and social development for disadvantaged people in society through Responsible Productive Finance.

Through a range of departments including HR, Service Delivery Infrastructure, Internal Audit, Compliance, Finance, Impact Assessment, Analysis and Research, to name just some, BBVAMF supports each MFI as required, while building on local know-how and expertise.

### 2013

Merger of entities in Peru and establishment of Financiera Confianza (Peru)

### 2012

Purchase of majority stake in Banco Adopem (Dominican Republic)

# 2011

Purchase of majority stake in Fondo Esperanza (Chile)

### 2010

Confianza (Peru)

of Contigo (Argentina)

stake and establishment of Microserfin (Panama)

# 2009

Purchase of maiority stake and establishment of Emprende (Chile)

Purchase of majority stake and merger of Caja Rural Nor Peru + Caia Rural del Sur + Edpyme Crear Tacna: incorporation of Caia Nuestra Gente (Peru)

Corporación para las Microfinanzas PR (Puerto Rico)

Purchase of majority stake and merger of WWB Colombia and WWB Medellin and incorporation of

# **Partners**

# **Founding NGOs**

- Corporación Mundial de la Mujer Colombia Corporación
- Mundial de la Mujer Medellín ONG Adopem
- SEPAR (Servicios Educativos, Promoción v Apoyo Rural)
- Hogar de Cristo

### Multilaterals International Finance

Corporation (World Bank)

# investment funds

**Management team** 

**Javier Flores** 

Alejandro Lorca

Paloma del Val

Miguel Ángel Ferrer

Miguel Ángel Charria

María Oña

Joao Costa

Silvia Duro

Rodrigo Peláez

Giovanni Di Placido

Joaquín Ángel Cortés

Miguel Ángel Martín

- Incofin responsAbility
- Oikocredit

CFO

Finance

Secretariat

Legal & General

Communications

Human Resources

Risk Management

Service Delivery

Impact Assessment

Analysis & Research

Infrastructure

Internal Audit

Compliance

Commercial

Development

### **Board of trustees**

# Vega (Chairman)

emeritus at Ohio State University, internationally renowned authority in finance and development particularly in analysis, promotion and regulation

BBVAMF Introduction

### **Tomás Alfaro**

Management and Business Administration graduate studies at the Universidad

Director of

# Rodríguez

of Corporate Economics and Management Control at La

University Professor

### Gonzalo Gil Former Deputy

### Former President **Nancy Barry**

of Women's

### José Barreiro Previously

Group's Wholesale Banking & Asset Management and Corporate & Investment Banking areas, former Vice-President of Bolsas y

### **Javier Flores**

### Paloma del Val

Non-voting member

Non-voting member

# Claudio González-

of microfinance

Professor

Francisco de Vitoria (Spain)

# María Begoña Susana

Comercial. University of Deusto (Spain)

Governor of the Bank of Spain

World Banking

### responsible for BBVA

Mercados Españoles

# International

Purchase of majority stake in Financiera

Purchase of majority stake and establishment

Purchase of majority

### 2008

Incorporation of

Bancamía (Colombia)

# 2007

Establishment of BBVAMF with a EUR 200mn donation from BBVA Bank (Spain)